(ख) यह विश्वविद्यालय कहां और कब तक खोल दिया जाएगा ?

कृषि और सहकारिता विभाग में राज्य मंत्री (श्री योगेन्द्र मकवाणा) : (क) कृषि विश्वविद्यालय एक राज्य स्तर की संस्था है तथा राज्य विधान मंडल द्वारा पारित किये गये अधिनियम के अन्तर्गत संबंधित राज्य सरकार द्वारा स्थापित किया जाता है । राजस्थान में इस समय कोई भी अलग कृषि विश्व-विद्यालय नहीं है। भारतीय कृषि अनुसंधान परिषद् राज्य में एक अलग कृषि विश्व-विद्यालय स्थापित करने के लिए राजस्थान सरकार से आग्रह करती रही है।

(ख) उपरोक्त के बारे में कानूनी स्थिति को ध्यान में रखकर राजस्थान राज्य सरकार द्वारा इस संबंध में विशेष कार्यवाही की जानी है।

D.A.V.P. Adveitistmentsto Ntws-Papers Published from Calcutta

2068. SHRIMATI KANAK MUKHERJEE : Will the Minister of INFORMATION AND BROAD-CASTING be pleased to state :

(a) what is the total value of DAVP advertisements given to the 'Statesman, Anandabazar Patrika, Jugantar, Amritabazar Patrika, Azkal, Basumati, Bartaman and Ganeshakti (Evening daily)' published from Calcutta during the years 1983, 1984 and 1985;

(b) what were the recommenda tions of the Bhabatosh Dutt Commttee with regard to DAVP adveitise-ment; and

(c) the extent to which those re" commendations have been implemen ted.

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL) : (a) The total value of the advertisements given to these newspapers by DAVP during the yeais 1983-84 , 1984-85 and 1985-86 (up to Spetember, 1985) was as under :—

Year	Amount
1983-84	19,57,803
1984-85	24,14,367
1985-86	10,96,297

(b) The main recommendations of the Bhabatosh Dutt Committee with regard to DAVP advertisements are given in the Statement I attached.

(c) The above mentioned recommendations have been implemented to the extent mentioned in the statement II attached.

Statement-4

The main recommendations of the Bhabatosh Dutt Committee with regard to Directorate of Advertising and Visual Publicity advertisements were as under :

(1) The Government advertisements should be published in widely circulated papers particularly those which are in Indian languages. The advertisements regarding Family Planning, Agriculture Rural Development and the like should be issued in the papers which go to the rural areas.

(2) The rates offered by the government should be- non -discriminatory. Government adverrisements issued in an Indian Language paper should, not earn less than is earned by the same advertisements appearing in an English language paper with the same level 01 circulation.

(3) Government policy encouraging the development of Indian languages should be extended to the Newspapers also. The policy of th e government regarding allotment of and

payment for official advertisements should be examined and that government aid to newspapers should be more direct than the indirect subsidy through ineffective advertisement outlay.

Statement - II

1. The primary objective of govern ment advertising is to ensure the widest possible coverage through newspapers eliciting maximum res. ponse. Amajersbareoftbepress adver tising outlay is consumed by the classi fied advertisements which being res ponse oriented are released to widely circulated newspapers empanelled with Directorate of Advertising and Visual Publicity.

As regards release of display advertisements on mass campaigns like Family Planning, 20-point programme, Agriculture and National Integrations stress has always been *on* the use of small and medium newspapers which generally go to ruralareas.

2. The rates of language papers have been brought at per with English ' papers with effect from i-ic-1980. The rates have also been last revised upward by 30 % with effectfiom 1 -9-1985.

3. It has been the policy of the gt^erm.eur to have a balanced and equitable placement of gcverr.ment advertisements through DAVP for vdde" st possible publicity of its policies depens ding upon the publicity requirements and availability of financial resources-Government advertisements are no[1] issued as a measure of financ.al as sistance to newspaper s/periodicals.

Difficulty faced by Applicants in getting information from D.D.A.

2069. SHRI SYED AHMAD HASHMI :

SHRI NAND KISHORE BHATT: Will the Minister of URBAN DEVELOPMENT be pleased to state;

(a) whether it is a fact that the applicants registered with the Delhi Development Autbcrityfor allotment of houses face great difficulty to get the information regarding their' allotment and other connected matters at D.D.A, office Vikas Sadan, New Delhi while the property dealers get all particulars of the allotment and the flat numbers from the concer*-ned D.D.A, authorities and these property dealers offer black-market rates ranging from thirty to sixty thousand of rupees for these flats by writing letters to the successful applicants after the draw ;

(b) whether it is also a fact that these property dealers and D.D.A. authorities have connivance in this matter ;

(c) if so, the number of cases so far detected : and

(d) what steps Government pro pose to take to stop this malpractice of property dealers?

THE MINISTER OF STATE IN THE MINISTRY OF URBAN DEV-ELOPMENT (SHRI DALBIRSINGH) (a) to (c) DDA informs its registrants through press release about the data (s) of holding of draw (s) in respect of the flats ready for allotment under any of its schemes. The likely date(s) of die announcements of the results of the draw through press and their being displayed in the effice of the DDA within 2-3 weeks is also not'fiedintbe same press release.

Since wide publicity is given about the notice for and availability of the results of the draws, the property dealers also become aware about these results. No encouragement however,